About SEqueer

Founded by Sirie Palmos, a working mother who noticed the gap in a personal sense when recently a family member entered the queer community. New to this community, they had no idea of where to go; what businesses would support them, offered specific facilities or accommodated expressions of self.

Unsure of how to help, Sirie reached out to family friend James Makiol, a trans non-binary uni student who themselves had noticed the queer comunity, especially in queensland, faced a lack of support and opportunity for guidance. They wanted to help other members of the community feel supported, and be able to support those and build relationships with the people and businesses that support them.

This is how SEqueer was born. Born from the desire to provide representation in business and highlight safe spaces for those who need them. A first-of-its-kind platform that empowers users to promote the businesses they encounter that support their preferences and accommodate their needs.







Examples of SEqueer Badges
(I :R All Gender Bathrooms, Gender Non-Conforming Clothes, Handicap Access

